

**FOR IMMEDIATE RELEASE**

**FARSIDE GALLERY PRESENTS *DECOY***  
**Exhibition of Works by Miami Artists Ernesto Oroza and Gean Moreno**  
**On View May 6-June 6, 2010**  
**Opening Reception: Friday, May 7**

(Miami, FL) -For the exhibition *Decoy*, **Ernesto Oroza** and **Gean Moreno** are producing an abstracted interior in the guise of a reading room. In it, nothing is what it seems: a graphic/decorative figure is actually a schematized image pulled from a partially successful effort to join art and mass production (TelArte); the typology of a bench is folded into that of a table which, in turn, is folded into that a display structure; a set of funky tiles stand in as shorthand diagrams of procedures witnessed at the local salvage yard from where they were reclaimed; a tabloid (as a medium for information distribution) is inseparable from a wallpaper as a decorative structure, but the wallpaper presents its own non-decorative information; cushions sewn out of old T-shirts double as a starting archive of graphics that have taken root in our vernacular landscapes. Things acquire two and three identities and negotiate precarious balances between them. Somewhere in all this, one can begin to discern what is important to Oroza and Moreno: crisscrossing functional patterns in order to produce astute artifacts; testing the possibility of objects feed on tactical logics which, despite their proclivity for tending to the necessary with impressive economy, are all-too-often relegated to one kind of margin or another; formulating tentative theorems on what possibilities are still viable and vital for object production and urban experience.

Individually and together, Oroza and Moreno have exhibited their work internationally for a decade. Among other institutions, their work has been seen at MOMA, Künstlerhaus Palais Thurn & Taxis, Museum Rufino Tamayo, MoCA (North Miami), Montreal Museum of Fine Arts, Haifa Museum, LABoral (Gijon), CCA (Glasgow), Groninger Museum (The Netherlands), and the Spanish Cultural Centers in Miami, Mexico City, Montevideo and Antigua, Guatemala. They will be participating in the upcoming Quebec City Biennial. They have also recently been awarded a World-Space Creators Award, given by a jury headed by Naoto Fukasawa. Oroza's most recent book, *Rikimbili, Une étude sur la désobéissance technologique et quelques formes de réinvention*, published with Publications de l'Université de Saint-Etienne will be launched at the upcoming Saint-Etienne Design Biennial. Awarded a recent Knight Arts Grant, Gean Moreno founded [NAME] Publication, a platform for book-based projects, in December 2008.

Oroza and Moreno live and work in Miami.

The opening night reception for *Decoy* is **Friday, May 7th, 2010, 7 - 9 pm and** is free and open to the public. The exhibition will be on view from May 6th through June 6th, 2010 weekdays from 11 am to 5 pm.

Farside Gallery is located at: **1305 Galloway Road (87<sup>th</sup> Avenue), Miami, FL 33174**

Free parking is available across the street at the Central Bible Assembly of God on opening night.

Venue:	Farside Gallery
On view:	May 6th through June 6th, 2009
Event name:	"Decoy"
Event contact:	Raissa Soler
Event time:	weekdays 11am to 5 pm by appointment
Event email:	farsidegallery@bellsouth.net
Event cost:	\$0.00
Event venue address:	1305 SW 87 <sup>th</sup> Avenue, Miami, FL 33174
Event phone:	305-264-3120